CSR Annual Action Plan

A. Background:

Lenskart Solutions Limited ("Company") undertakes its Corporate Social Responsibility (CSR) Initiative through Lenskart Foundation ("Foundation") a not-for-profit organisation dedicated to eliminating blindness caused by refractive error across India. Established with the vision of making clear vision accessible to every citizen, the Foundation works on the belief that no one's potential should be limited by a lack of access to eye care.

Through its focused initiatives in preventive eye care, the Foundation reaches rural villages, underserved urban communities, schools, and remote households. Its programmes create a lasting impact by combining technology-enabled screening, community mobilisation, women's empowerment and the free provision of corrective eyeglasses.

The Foundation's work is aligned with national public-health priorities and guided by three core pillars:

- **Awareness** – Spreading knowledge about the importance of vision correction.
- **Accessibility** – Taking primary eye care to the last mile through fixed centres, mobile vans, and door-to-door outreach.
- **Advocacy** – Promoting the inclusion of vision correction in the national healthcare agenda.

These initiatives are implemented directly by Lenskart Foundation and, where required, in partnership with registered implementing agencies, local community organisations and government schools. The Foundation continues to expand its reach so that quality eye care reaches those who need it most.

B. List of Projects approved for the financial year 2026-27

S. No	Project Name	Project Details	Implementation Mode of Implementation	Target Location(s)	Execution Timeline (Ongoing Projects)
1	Drishti: Har Gaon, Har	A Door-to-door primary eye care outreach	Through Lenskart Foundation	Rajasthan, Uttar Pradesh,Bihar, Jharkhand,	Q1 – Q4 FY 2026-27

	Ghar (incl. Drishti 2.0)	programme that trains and empowers local women (Drishti Didis) as community eye marshals, bringing vision screenings and free spectacles directly to rural households across India		Maharashtra, Uttarakhand	
2	Child Eye Care Centres	Charitable Eye Care facilities established in underserved urban & semi-urban locations, providing free eye examinations and eyeglasses, with primary focus on children while remaining open to adults from the community.	Through Lenskart Foundation	Delhi, Haryana, Rajasthan, Uttar Pradesh, Bihar, Jharkhand, Maharashtra, Uttarakhand	Q1 – Q4 FY 2026-27
3	Lenskart Foundation on Wheels	Fully equipped mobile eye OPD vans that travel to slums, government schools, transport hubs and remote settlements to deliver on-the-spot screenings, diagnostic services and free corrective eyeglasses.	Through Lenskart Foundation	Delhi, Uttar Pradesh, Rajasthan	Q1 – Q4 FY 2026-27
4	Reframe India	A circular-economy initiative that collects used eyeglasses in good condition, quality-checks them, fits new prescription	Through Lenskart Foundation	Delhi NCR, Uttar Pradesh, Karnataka, TamilNadu, Maharashtra, Andhra Pradesh, Telangana,	Q1 – Q4 FY 2026-27

		lenses and redistributes them free of cost to beneficiaries through the Foundation's centres and outreach programmes.		West Bengal	

C. Detailed Programme Descriptions

1. **Drishti: Har Gaon, Har Ghar**

Drishti (meaning "vision") is the Foundation's flagship rural outreach programme designed to take primary eye care to every village and every household. The programme addresses the severe shortage of optometrists and the lack of awareness in rural India by creating a network of trained local women.

Key Components:

- **Recruitment of Drishti Didis** – Local women from the target villages are identified and enrolled. Many of these women have never previously worked outside their homes before; the programme creates livelihood opportunities while building trust within the community.
- **Structured Training** – Each Drishti Didi receives rigorous training in a standardised 4-step preliminary eye-screening protocol, data recording and community counselling on eye health.
- **Door-to-Door Outreach** – Drishti Didis visit every household, conduct preliminary vision tests for all family members, records the findings, and raise awareness about the importance of regular eye check-ups.
- **Centralised Data & Remote Follow-up** – Screening data is transmitted to a central team through an app. Periodically, typically every two months, a specialised team of optometrists and patient coordinators is deployed to the village for 3–7 days to conduct detailed examinations and prescribe and distribute free spectacles.
- **Women Empowerment & Livelihood** – Beyond eye care, the programme promotes dignity, income generation, and leadership among rural women, creating a sustainable last-mile delivery model.

Drishti 2.0 – Entrepreneur Model

Building on the core Drishti programme, Drishti 2.0 identifies motivated women from local villages and trains them to become independent micro-entrepreneurs. These women are equipped to go door-to-door, conduct basic vision testing, and immediately provide ready-reader glasses to community members. They earn income directly from these activities, achieving financial independence while expanding access to affordable vision correction at the last mile.

- **Selection & Training** – Women from participating villages are identified and given specialised entrepreneurial and technical training to independently manage the testing and supply of ready-reader glasses.
- **Door-to-Door Service & Sales** – Trained entrepreneurs visit households, perform basic vision testing and supply ready-reader glasses on the spot.
- **Financial Independence –** Participants earn direct income through these services, creating sustainable livelihood opportunities and reducing dependence on external support.

Expected Outcomes for FY 2026-27:

- **Coverage Expansion**: Expand outreach to additional villages and districts.
- **Eyeglass Distribution:** Continue providing free prescription eyeglasses to identified beneficiaries.
- **Network Strengthening**: Strengthen the Drishti Didi network through refresher training and active monitoring.

2. Child Eye Care Centres

The Child Eye Care Centres are permanent, 100% charitable facilities strategically located in areas inhabited by underserved populations. Although named for children- recognizing that clear vision is critical for learning and development- the centres also provide eye care to adults from surrounding communities.

Key Components:

- **Free Comprehensive Eye Examinations** – Complete optometric assessments, including refraction using high quality equipment.
- **Free Corrective Eyeglasses – Spectacles provided at no cost, with provisions for ongoing follow-up care.**

- **Child-Centric Focus** – Special attention given to school- age children to prevent vision-related learning difficulties and school drop-outs.
- **Community Accessibility – Strategic placement in underserved regions- including Delhi/NCR, Lucknow, Patna, Latehar, Gopiganj, Meerut, Haridwar, and Gaya- ensuring families do not have to travel long distances.**
- **Follow-up Care** – Systematic re-examination protocols to ensure sustained visual health benefits.

Expected Outcomes for FY 2026-27:

- **Expand Operations**: Continue current operation while establishing new locations in underserved areas
- **Increase Direct Impact:** Screen and provide free eyeglasses to a higher volume of children and adult community members.
- **Strengthening Partnerships:** Build stronger referral linkages and visions- awareness networks with the local government schools.

3. Lenskart Foundation on Wheels (Mobile Van / Mobile OPD)

Launched to expand access to primary eye care, the mobile vans operates as fully equipped primary eye OPDs on wheels. They travel to urban slums, government schools, Transport Nagar hubs, construction sites and other hard-to-reach locations to bring essential services directly to the community.

Key Components:

- **On-the-Spot Screening & Diagnosis** – Trained optometrists conduct comprehensive eye tests inside the van using portable, high-quality diagnostics equipment.
- **Immediate Spectacles Dispensing** – Ready to wear corrective eyeglasses are dispensed on the same day or delivered within a short turnaround.
- **School Eye Health Drives** – Scheduled visits to government schools enable early detection and treatment of refractive errors in children.
- **Community Camps in Underserved areas** – Vans move across urban slums and remote settlements to maximise program reach.
- **Scalable Model** – The Foundation aims to deploy additional mobile units to expand "on-the- go" vision care across new geographies.

Expected Outcomes for FY 2026-27:

- **Expand Operational Coverage**: Scale outreach across both current and newly deployed mobile units. We will be adding add at least one more Mobile Eye OPD Van in another state.
- **Deepen Last Mile Reach:** Extend services to additional urban slums, remote villages, and underserved settlements.
- **Strengthen Partnerships:** Build stronger collaboration with local government schools, municipal bodies and community NGOs to host structured eye camps.

4. Reframe India

Reframe India is a sustainability-driven initiative that gives a second life to used eyeglasses. Gently used frames donated by the public are collected, inspected for quality, and fitted with fresh prescription lenses. They are then redistributed free of cost through the Foundation's eye care centres and community outreach programs. We have currently placed collection boxes at 268 Lenskart stores.

Key Components:

- **Collection Network** – Donation boxes placed at Lenskart stores and dedicated collection drives enable the public to contribute usable frames.
- **Quality Check & Refurbishment** – Every donated frame is thoroughly inspected, ensuring only those meeting quality standards proceed to processing.
- **New Prescription Lenses** – Selected frames are fitted with fresh lenses tailored to the recipient's refractive needs.
- **Distribution via Existing Channels** – Refurbished spectacles are distributed to beneficiaries identified via Child Eye Care Centres, Mobile Vans and Drishti outreach programs.
- **Circular Economy & Cost Efficiency** – The initiative reduces environmental waste while lowering unit costs, allowing the Foundation to deliver free eyewear to more people.

Expected Outcomes for FY 2026-27:

- **Scale Collection & Redistribution:** Increase the total volume of donated frames collected and successfully re-issued to beneficiaries
- **Drive Public Engagement:** Boost public participation through targeted awareness campaigns across Lenskart retail touch-points.
- **Expand free Eye-ware Access**: Contribute significantly to the Foundation's overall target for free spectacles distribution across all Foundation programmes.

D. Modalities of Fund Disbursement & Utilization

- **Tranche-Based Disbursement:** Funds allocated for CSR activities are disbursed in tranches to the implementing agency i.e. Lenskart Foundation based on project milestones, operational requirements, and the submission of actual utilization requests.
- **Verification:** Every disbursement must be backed by a fund requirement statement and verified against approved project budgets.
- **Utilization Certificates:** The Foundation and implementing agencies procure Utilization Certificates (UCs) certified by an independent practicing Chartered Accountant or Authorized professional on a periodic basis.

The above projects constitute the approved CSR annual action plan of the Company for the financial year 2026-27. Program execution will be closely monitored by the Foundation leadership, with regular progress reports delivered on a periodic basis. The Foundation remains steadfast in its vision to build a refractive-error-free India where clear vision is a fundamental right, not a privilege.